



For Immediate Release

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Prize-Inside WonderLetters Designed to Delight New Board Game for Kids Nurtures Literacy with Prize-Filled Letters

Seattle – June 15, 2006 – Seattle-based WonderChess LLC added WonderLetters – Crossword Game for Kids to their unique and innovative WonderClassics line of board games. The company's award-winning flagship product WonderChess – Chess Kit for Kids and WonderCheckers are currently sold in 700 specialty retail stores and catalogs including Nordstrom, Borders, and ToysRus.com, as well as internationally in Australia, Sweden and Canada. WonderLetters will be on store shelves in August.

Like WonderChess, WonderLetters features the “prize-inside” game pieces that kids love. Players hide small prizes called “WonderFillers” inside the lettered game pieces. During play, kids create interlocking words on a tri-colored game board, then remove the WonderCaps and discover their hidden WonderFiller surprises. Finishing with a fast-paced “Piggyback Round,” WonderLetters makes for an innovative crossword game for 2 to 4 players, six years and up. Playing time is 15 to 45 minutes and suggested retail is \$24.99.

WonderLetters further stands out in the game industry by nurturing literacy skills in both English and Spanish. By including the three unique letters from the Spanish alphabet, WonderLetters can be played in English, Spanish or both languages simultaneously.

“Customers asked me for a word game that uses our patent-pending, prize-fillable game pieces,” explains founder and CEO Michel Alvarez, “and we responded with WonderLetters. It has a broad market appeal as an educational game that boosts reading and spelling skills, relies on thinking and strategy like our other products, and contains the magical, surprise element that kids love.”

WonderFillers make every player a winner throughout the game. Reward stickers are included, but WonderFillers may be customized by parents and caregivers to reflect a family's individual values and can range from jelly beans or nuts to coins or personalized messages.

Alvarez continues, “Based on pre-orders and feedback from existing customers, we expect WonderLetters to push us over the 1000 mark of retail stores carrying our WonderClassics line of games by the end of the year.”

Parents and caregivers appreciate the educational benefits and customizable, prize-fillable pieces that inspire learning in a “Wonder-Filled” way.

About WonderChess LLC:

WonderChess LLC develops innovative board game kits for kids that incorporate their patent-pending, prize-fillable game pieces and teaching methods. Their award-winning flagship product, WonderChess – Chess Kit for Kids, makes chess fun, exciting and immediately rewarding to learn and play for kids and their caregivers. WonderChess products are available for sale on line, at specialty stores and national retailers including Nordstrom and Border's throughout the US and internationally. WonderChess donates 1% of sales through the WonderChess Kids Fund to support educational programs in urban schools and community centers. Visit www.wonderchess.com for more information.

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