



contacts: Laura Mousseau
425-503-7387
Laura@Wonderchess.com
Michel Alvarez
Michel@Wonderchess.com

For Immediate Release

WonderChess Sponsors Miami Beach Youth Chess Tournament

Seattle – May 22, 2006 – Seattle-based WonderChess LLC is proud to sponsor Unidat and the Miami Beach Hispanic Community Center's (MBHCC) first Youth Chess Tournament on Saturday, May 27 at the North Shore Park Youth Center. The event will showcase the Center's youth chess club members in an array of matches while raising money to help fund the club.

Through the WonderChess Kids' Fund, the company contributed their award-winning WonderChess - Chess Kit for Kids to MBHCC to help support their fundraising mission. Hosting 45 to 50 youths who will compete in rounds of chess for prizes, lucky winners will take home a WonderChess kit along with their medals.

Award-winning WonderChess is the first chess teaching kit featuring prize-fillable pieces plus a 10 lesson illustrated book to walk caregivers and kids through the learning process. The prize-fillable game pieces allow players to place small, hidden prizes like stickers or jelly beans inside. During play, players capture opponent's pieces and claim the "WonderFiller" rewards inside. Everyone "wins" over the course of the game and children enjoy the magic of learning with the WonderChess method.

Latino WonderChess founder and CEO, Michel Alvarez, is a firm believer that his childhood chess experience helped him excel in his educational and professional endeavors. At the age of four, he learned to play with a Mexican chess master in a trailer park on the US-Mexico border near San Diego. He later became a nationally ranked junior chess player until the age of 12. Benefits of learning chess early and playing regularly are well known: improved logic, reasoning, strategic thinking, sportsmanship, concentration, memory and more.

Alvarez explains, "WonderChess is proud to help MBHCC raise funds for their youth chess program. Every child regardless of gender, ethnicity or household income deserves the opportunity to learn and play chess for the benefits it provides. While chess turns learning and problem solving into a game, WonderChess captures the magic and helps kids get over the hump in learning the complex game."

Alvarez established the WonderChess Kids' Fund to support chess programs in urban schools and community centers. The historic El Centro de la Raza, an urban community center in Seattle, was the Fund's first recipient.

MBHCC is expecting more than 100 guests to attend the tournament, which will also include a life-size chess match with live participants, bouncy house equipment, and complimentary food samples. For more information about the event, visit www.mbhcc.org.

About WonderChess LLC:

WonderChess LLC develops innovative boardgame kits for kids that incorporate their patent-pending, prize-fillable game pieces and teaching methods. Their award-winning flagship product, WonderChess, makes chess fun, exciting and immediately rewarding to learn and play for kids and their caregivers. WonderChess products are available for sale on line, at specialty stores and national retailers throughout North America. WonderChess donates 1% of sales to support educational programs in urban schools and community centers. Visit www.wonderchess.com for more information.

###