



For Immediate Release

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WonderChess Enters European Market

WonderChess partners with Esdevium Games in UK and Europe

Seattle – November 8, 2007 – Seattle-based WonderChess LLC is expanding distribution of its award-winning board games into the UK and Europe with UK-based Esdevium games. Esdevium is one of the leading distributors of hobby and mass market game products in the UK and Europe. Award-winning WonderGo – Go Kit for Kids™ will be in UK retail locations for the start of the holiday gift season.

Award-winning WonderGo™ is based on the 3000 year old Chinese strategy board game of Go. Now, WonderChess LLC has combined its own patent-pending, prize-containing game pieces with the basic game concepts of Go to create a novel and effective way to introduce kids as young as 4 to the intricate game.

Players learn strategic thinking by surrounding and capturing their opponent's game pieces, or stones, then open up their opponent's stones to discover their prizes inside. WonderGo includes motivational stickers, but WonderFillers™ can range from food snacks to coins or personal notes. WonderFillers make every player a winner throughout the game and are customizable to reflect a family's values.

WonderGo earned two acclaimed awards this year including "Game of the Year" from Creative Child Magazine and "Best Product 2007" from renowned child development specialist Dr. Toy. WonderChess' line of brain-building, pure-thinking board games have earned 7 awards overall to date.

Michel Alvarez, CEO and founder of WonderChess LLC, has been looking to the UK and Europe as part of the company's international expansion plan. "We couldn't be more pleased to expand into the UK and Europe with Esdevium Games, a real leader in board game distribution abroad," explains Alvarez.

Alvarez invented flagship WonderChess (winner of 4 awards) to make learning chess more fun for his 4 year old son. "As we expand into more international markets, we are broadening children's perspectives on multicultural games. Now children in Europe can learn to play the game of Go, a popular Asian brain-building, strategy game, with a fun and surprise-filled WonderGo twist. It's Go meets Cracker Jacks™."

WonderGo features 48 jumbo-sized, prize-fillable WonderGo stones, a complete and easy to follow lesson book, WonderGo reward cards, sticker prizes, a 16" x 16" game board, and game rules. (MSRP is US\$24.99.) Other games in the WonderClassics™ line include WonderChess, WonderCheckers, and WonderLetters.

About WonderChess LLC:

WonderChess LLC develops innovative, educational, game kits for kids that incorporate their patent-pending, prize-fillable game pieces and teaching methods. Their award-winning flagship product, WonderChess™ – Chess Kit for Kids, makes chess fun, exciting and immediately rewarding to learn and play for kids and their caregivers. WonderChess products are sold online and through specialty retailers across the US and internationally. WonderChess donates 1% of sales through the WonderChess Kids Fund to support educational programs in urban schools and community centers. Please visit our website at www.wonderchess.com for other releases, media coverage and retailers.

About Esdevium Games LTD:

Esdevium Games LTD is Europe's leading distributor of hobby products including role-playing games, collectable card games, historical & family board games, magazines, novels and accessories. Please visit their website at www.esdeviumgames.com.

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