



For Immediate Release

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American Go Foundation selects WonderGo More Children across US to benefit from award-winning 'Go' teaching kit

Seattle – October 21, 2008 – Award-winning WonderGo™ – Go kit for Kids - has been selected by the American Go Foundation (AGF) as a teaching kit for young Go learners. WonderGo is the latest addition to Seattle-based WonderChess LLC's strategy board game collection. AGF will be carrying WonderGo in their online store as early as next week.

The ancient strategy board game of Go was invented 3000 years ago in China. Now, WonderChess LLC has combined its own prize-containing game pieces with the basic game concepts of Go to create a fun and effective way to introduce children as young as 4 to the intricate game. WonderGo has earned internationally recognized awards including Creative Child Magazine – Top Children's Board Game 2007 and Dr. Toy – Best Products 2007. It was also selected as a "Top 10 Board Game" by the NY Times' About.com in 2007.

In WonderGo, players try to surround their opponent's game pieces, or stones, by placing their own stones in strategic locations on the game board. When a stone is captured, the player removes it from the board, opens it, and claims her prize inside. WonderGo offers both an exciting method for parents to teach as well as to learn a brain-building board game while creating the opportunity to learn about other cultures. (MSRP is \$24.99.)

"We introduced WonderGo not only to provide a compelling and unique Go teaching set for young children," explains WonderChess founder and CEO Michel Alvarez. "We also wanted to provide a pathway for this centuries-old, classic game from Asia to capture the imagination of children in this country. We can't think of a better partner than the American Go Foundation to help us achieve this mutual goal."

Paul Barchilon, VP of the American Go Foundation, recently introduced WonderGo to some of his youngest Go students. "It was an instant hit with my 4 to 6 year olds, who now enjoy playing and are able to stay focused on the game for longer periods of time. The older children all wanted to play for prizes too. The American Go Foundation and WonderChess LLC both seek to spread the play of Go in the US by introducing youngsters to the game. We are pleased to be able to offer WonderGo through our online store and hope it will encourage Go teachers and parents alike to work with younger students."

Other award-winning board games by WonderChess include flagship WonderChess™ – Chess Kit For Kids, WonderLetters, and WonderCheckers.

About WonderChess LLC:

WonderChess LLC develops innovative, educational, game kits for kids that incorporate their prize-inside game pieces and teaching methods. Their award-winning flagship product, WonderChess™ - Chess Kit for Kids, makes chess fun, exciting and immediately rewarding to learn and play for kids and their caregivers. WonderChess products are sold through specialty retailers across the USA and internationally. WonderChess donates 1% of sales through the WonderChess Kids Fund to support educational programs in urban schools and community centers. Please visit www.wonderchess.com for other releases, media coverage and retailers. WonderChess LLC is a proud member of ASTRA.

About the American Go Foundation:

The American Go Foundation supports the play and learning of Go for all ages of players across the US. For more information, please visit their website at <http://agfgo.org>.

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