



For Immediate Release

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WonderChess Checks into Barnes & Noble Prize-Inside Board Games to Sell Nationwide at Specialty Bookseller

Seattle – August 20, 2008 – Seattle-based WonderChess LLC is expanding its nationwide presence this season with leading specialty book seller Barnes & Noble, Inc. Barnes & Noble will be carrying both multi-award-winning WonderChess and WonderLetters in stores this fall.

WonderChess LLC designs and creates multi-award-winning board games featuring unique prize-filled game pieces that make learning classic strategy games compelling and fun. WonderChess games have earned 7 internationally recognized awards.

“Having checked into Barnes & Noble is just another validation of our unique and compelling games that stimulate and exercise children’s minds,” WonderChess CEO and founder Michel Alvarez explains.

Alvarez invented flagship WonderChess™ – Chess Kit for Kids, to make learning chess more fun for his 4 year old son. “WonderChess games are the perfect complement to the intellectual, quality books and other products that Barnes & Noble offers their sophisticated clientele,” Alvarez comments. “Their customers appreciate quality products like WonderChess that combine fun with learning opportunities.”

Research shows that playing chess early and often helps build academic and social skills while sharpening logical reasoning. With brain-building WonderChess, players capture their opponent’s pieces, open them and claim their prizes hidden within. WonderChess features a 10-lesson, illustrated book designed to walk both parent and child through the learning process, so it makes teaching chess easy and fun even if parents are not chess players themselves. (MSRP is \$19.95.)

Award-winning WonderLetters is an innovative crossword board game with prize-inside game pieces that help build literacy skills through play. Once small prizes are hidden inside the lettered game pieces, players create interlocking words on a tri-colored game board, then remove the WonderCaps and discover their hidden surprises. (MSRP is \$24.95.)

About WonderChess LLC:

WonderChess LLC develops innovative, educational, game kits for kids that incorporate their prize-inside game pieces and teaching methods. Their award-winning flagship product, WonderChess™ - Chess Kit for Kids, makes chess fun, exciting and immediately rewarding to learn and play for kids and their caregivers. WonderChess products are sold through specialty retailers across the USA and internationally. WonderChess donates 1% of sales through the WonderChess Kids Fund to support educational programs in urban schools and community centers. Please visit www.wonderchess.com for other releases, media coverage and retailers. WonderChess LLC is a proud member of ASTRA.

About Barnes & Noble, Inc:

Barnes & Noble is a leading seller of books and specialty products. They are the second largest coffee house in the country. For more information about Barnes & Noble, please visit their website at www.bn.com.

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