



For Immediate Release

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WonderGo™ Named ‘Game of the Year’ Creative Child Magazine awards WonderChess’ 7th award

Seattle – July 12, 2007 – Seattle-based WonderChess LLC proudly announces the second award for its newest product WonderGo – Go kit for Kids, since the board game debuted in February this year. In its annual competition, Creative Child Magazine, a national publication helping parents nurture their children’s creativity, selected WonderGo as “Game of the Year” in the Board Games for Kids category. This marks the 7th award overall for WonderChess’ line of brain-building, pure-thinking board games to date.

The ancient strategy board game of Go was invented 3000 years ago in China. Now, WonderChess LLC has combined its own patent-pending, prize-containing game pieces with the basic game concepts of Go to create a novel and effective way to introduce kids to the intricate game. WonderGo includes motivational stickers, but WonderFillers™ can range from food snacks to coins or personal notes. WonderFillers make every player a winner throughout the game and are customizable to reflect a family’s values.

In WonderGo, players try to surround their opponent’s game pieces, or stones, by placing their own stones in strategic locations on the game board. When a stone has been captured, the player removes it from the board, opens it, and claims her prize inside. WonderGo offers both an exciting method for parents to teach, as well as to learn, a brain-building board game while creating the opportunity to learn about other cultures. The game features 48 jumbo-sized prize-fillable WonderGo stones, a complete and easy to follow lesson book, WonderGo reward cards, sticker prizes, a 16” x 16” game board, and game rules. (MSRP is \$24.99)

Michel Alvarez, CEO and founder of WonderChess has an international perspective on game development. “Earning a ‘Game of the Year’ title from Creative Child Magazine is a real endorsement. Creative Child recognizes products that not only provide educational fun, but that also push the envelope for creativity. WonderGo is creative in the way it opens opportunities for families to learn about and discuss multiculturalism, which is increasingly important as the world population grows. And it underscores our commitment to the WonderChess Kids’ Fund, which provides support to children from diverse backgrounds and socio-economic levels.”

WonderChess games have also earned awards from NAPPA, Dr. Toy, iParenting and Mr. Dad. Other games in the WonderClassics™ line include WonderChess (\$19.99), WonderCheckers (\$14.99), and WonderLetters (\$24.99).

About WonderChess LLC:

WonderChess LLC develops innovative, educational, game kits for kids that incorporate their patent-pending, prize-fillable game pieces and teaching methods. Their award-winning flagship product, WonderChess™ – Chess Kit for Kids, makes chess fun, exciting and immediately rewarding to learn and play for kids and their caregivers. WonderChess products are sold online and through specialty retailers across the US and internationally. WonderChess donates 1% of sales through the WonderChess Kids Fund to support educational programs in urban schools and community centers. Please visit our website at www.wonderchess.com for other releases, media coverage and retailers.

About Creative Child:

Creative Child Magazine is a bi-monthly national publication that provides parents with the latest information on how to nurture their child’s creativity. The 2007 contest winners will be featured in the *Holiday Issue* as well as on their website in November.

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