



For Immediate Release

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WonderChess Shows its Stuff to Networks Rana Group Markets WonderChess to Major TV Shopping Channels

Seattle – May 17, 2007 – Seattle-based WonderChess LLC has signed Rana Group LLC as their exclusive agent to market its brain-building board games to the major television shopping networks. Rana Group CEO Paul Kelley is the former star, host and global ambassador of the industry leading QVC Shopping Channel. In addition to multi-award-winning flagship product WonderChess – Chess kit for Kids, the Rana Group will also be marketing WonderLetters, WonderGo, and WonderCheckers. Rana will be targeting television shopping channels in the US, UK, Japan and Germany, including major channels such as QVC, HSN, Shop NBC, and Shop Latino.

Award-winning WonderChess games intrigue beginners and their caregivers with patent-pending, prize-inside game pieces that make learning mind-building, strategy games fun. As a player captures her opponent's game piece in WonderChess, she opens the prize-containing piece and claims her small prize inside. The magic inside captivates young players into passing over the learning hump of challenging games like chess without losing interest or motivation.

Families can customize the hidden prizes, called "WonderFillers," to reflect their personal values. WonderChess games include motivational stickers, but WonderFillers can range from food snacks to coins or personal notes. Wonder-Fillers make every player a winner throughout the game. Additionally, WonderChess and WonderGo both include a clear and concise lesson book to help walk parents through the learning process step by step.

"We couldn't be more excited to be working with Paul Kelley and the Rana Group," says WonderChess CEO and founder Michel Alvarez. "He is an industry pioneer and we appreciate his excitement, vision and insight."

WonderChess games have big appeal in the edutainment market," Alvarez continues. "Families are looking for ways to spend quality time together over fun games that actually make kids, and their parents, smarter."

"As a long-time chess player, former educator and lover of words and language, I think your products are magnificent!" says Paul Kelley, CEO, Rana Group.

About WonderChess LLC:

WonderChess LLC develops innovative board game kits for kids that incorporate their patent-pending, prize-fillable game pieces and teaching methods. Other award-winning games from WonderChess include WonderLetters, WonderCheckers, and WonderGo. WonderChess products are available for sale on line, at specialty stores and national retailers throughout the US and internationally. WonderChess donates 1% of sales through the WonderChess Kids Fund to support educational programs in urban schools and community centers. Visit www.wonderchess.com for more information and participating retailers.

About the Rana Group:

The Rana Group website is currently under development. Please visit www.theranagroup.com in the near future.

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