



For Immediate Release

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WonderChess Sponsors Washington State Elementary Chess Championships

Seattle – April 17, 2007 – Seattle-based WonderChess LLC is proud to be a Silver Sponsor of the Washington State Elementary Chess Championships to be held on Saturday, April 21 in Vancouver, WA. More than 1,200 K through 6th graders will be competing in this year's event. The sponsorship is made possible through the WonderChess Kids' Fund which provides cash donations and products to support chess tournaments and other educational youth events organized by non-profit organizations across the country.

WonderChess founder and CEO, Michel Alvarez, will be on site at the WonderChess booth demonstrating his multi-award winning, strategy board games including WonderChess – Chess Kit for Kids, WonderLetters – Crossword Game for Kids, and WonderGo – Go Kit for Kids.

WonderChess games intrigue beginners and their caregivers with patent-pending, prize-inside game pieces that make learning mind-building strategy games fun. As a player captures her opponent's game piece in WonderChess, she opens the prize-containing piece and claims her small prize inside.

Families can customize the hidden prizes, called "WonderFillers," to reflect their personal values. WonderChess games include motivational stickers, but WonderFillers can range from food snacks to coins or personal notes. Wonder-Fillers make every player a winner throughout the game.

"One of the most pivotal points in chess is to make it past the learning hump," explains Michel Alvarez, who learned to play chess at the age of 4 with a retired Mexican chess master in a trailer park near the US-Mexico border. "Once children make it past that hump, they can really begin to enjoy and benefit from playing the game. WonderChess eliminates that hump by making it fun and rewarding from the beginning. With WonderChess, everyone's a winner."

Research shows that learning chess early and playing often presents numerous benefits from strengthening logical and strategic thinking, math skills, and memory to improving concentration, poise, and sportsmanship.

"We are proud to support the 2007 Washington State Elementary Chess Championships and we wish all the players best of luck."

About WonderChess LLC:

WonderChess LLC develops innovative board game kits for kids that incorporate their patent-pending, prize-fillable game pieces and teaching methods. Other award-winning games from WonderChess include WonderLetters, WonderCheckers, and WonderGo. WonderChess products are available for sale on line, at specialty stores and national retailers throughout the US and internationally. WonderChess donates 1% of sales through the WonderChess Kids Fund to support educational programs in urban schools and community centers. Visit www.wonderchess.com for more information and participating retailers.

About the Washington State Elementary Chess Championships:

Please visit www.playingforthequeen.com/2007State/.

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